



Urban League of Metropolitan Saint Louis, Inc.
YOUNG PROFESSIONALS
EMPOWERING COMMUNITIES. CHANGING LIVES.

APRIL GENERAL BODY MEETING

MONDAY, APRIL 24, 6:00 - 8:00 PM



Urban League of Metropolitan Saint Louis, Inc.
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TODAY'S PROGRAM

Welcome New Members

About ULSTL

About ULYPSTL

National Updates

Affiliate Updates

Previous Month Recap

Committee Updates

Join the Movement



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WELCOME NEW MEMBERS!

Brittany Mitchell
Gabrielle Gregory
Ivana Moorhem
Jonathan Segers
Jordan Cooper
KeAnna Daniels
Malik Oliphant



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ICE BREAKER

Name

What you do for work.

How long you have been part of the movement.

Best or favorite career advice so far?



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ULSTL

MISSION

The mission of the Urban League of Metropolitan St. Louis, Inc. is to **empower African Americans and others** throughout the region in **securing economic self-reliance, social equality and civil rights.**

VISION

As the leading champion of empowerment and opportunity for African Americans, the Urban League of Metropolitan St. Louis envisions a region where all people:

- Are valued members of the community;
- Can adequately support themselves and their families;
- Can live in neighborhoods that are vibrant and thriving; and
- Share in the region's prosperity and well-being.

STRATEGY & PRIORITIES

1. Economic Opportunity
2. Educational Excellence
3. Community Empowerment
4. Civil Rights and Advocacy





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ULYPSTL

MISSION

The goals of the Urban League Young Professionals are to serve as a base of support for the Urban League of Metropolitan St. Louis and its respective initiatives; to increase community involvement of members through development and programs; to strengthen leadership and professional development of members through organized directives; to promote the Urban League and its mission; and to provide a comprehensive orientation to the Urban League movement for new members.

2023 GOALS

Support the work of ULSTL

Increase chapter membership and involvement

Curate meaningful programming for members

- Community service
- Civic engagement
- Networking
- Personal development
- Professional development
- Leadership development



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NATIONAL UPDATES

Join Week 2023 Impact Report

- 40 YP chapters participated
- 162 events
- 535 new members nationally
- 3977 YP members nationally

Areas for improvement:

- Members that identify as male
- Gen Z demographic

ULYPSTL: 13% increase in membership

Join Week 2023 Impact Report

40 Chapters Registered
162 Events hosted
 Join week increased membership by 15.54%

535 New Members Nationally
250 Renewals Nationally

Metropolitan Seattle YP's
 Highest # of New Members

Metro Denver
 Highest # of Renewals

~3977 MEMBERS STRONG
 535 New Members | 250 Renewals

3.4%
 Increase in Join Week New Members from 2022

22 Chapters increased their membership by 10% or more

Open House Events rendered the highest membership conversion rates.

Networking Events rendered the highest attendance

~57% Identify as Female and **~26%** Identify as Male

\$50 is the common YP dues amount throughout the country

Gen Z makes up 13.5% of new joiners

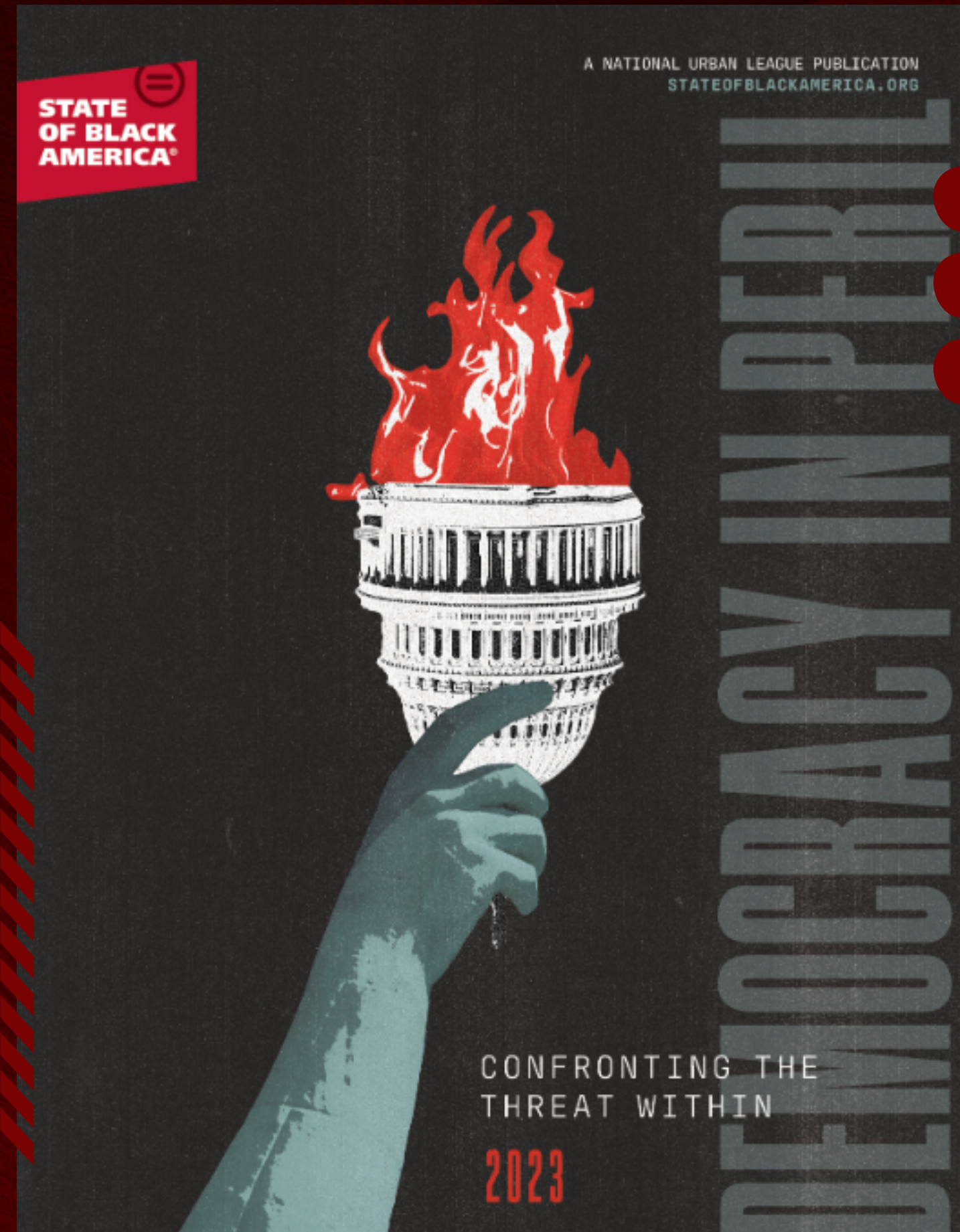
Four was the average number of events hosted by chapters



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NATIONAL UPDATES

- YP Distinguished Nominations due 5/12
- Kimpton Hotels
 - Professional Development Series 5/16
 - NUL Kimpton Hotels Discount
- State of Black America
 - Theme: Confronting the Threat Within
 - The Rise in Violent Hate Crimes Across America
 - The Threat Within Education
 - The Threat Within Our Political System
 - Hate Within Law Enforcement & The Military
 - A Surge of Divisive Policies
 - HBCU Panel
 - View recording of virtual release [here](#).
 - Read full report [here](#).





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NATIONAL UPDATES

National Conference 7/26 - 7/29

- George R. Brown Convention Center, Houston TX
- Hotels: Marriott, Hilton (walking distance)
- YP Registration Discount Code: YP2023 (\$100 discount)
- Benefits
 - Professional development
 - Networking with 4000+ young professionals in the movement
 - Major speakers, leading experts and panel discussions
 - Career fair with fortune 500 companies
 - Shop black owned businesses
 - Community Family Day
- Employer Sponsorship Letter
 - 2022 Conference Agenda
- Know Before You Go (Recording)





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CONFERENCE SCHEDULE

Tuesday

- HAULYP Black Excellence Mixer at Rockhouse | Free - \$15

Wednesday

- Welcome Reception | 7-9pm
- HAULYP Grown & Sexy Soiree at Bungalow | \$65-\$80

Thursday

- Opening Plenary | 8:30-11am
- Morning Sessions | 11-12:30pm
- Afternoon Sessions | 2:30-4:00pm
- YP Welcome Reception | 6-8pm

Friday

- Plenary | 8:30-10:30am
- Morning Sessions | 11-12:30pm
- YP Business Meeting | 12-2pm
- Afternoon Sessions | 2:30-4:00pm
- Whitney M Young Jr. Awards Gala (ticket required) | 7:30-9:30pm
- NULYP Late Night Event | 10pm-1am

Saturday

- Power Walk with Marc | 6-8am
- One Movement Gospel Family Session | 10am-12pm
- NULYP Honors Award Luncheon | 12:30-2:30pm
- HAULYP About Last Night at Grooves | \$25-\$25

Sunday

- HAULYP The Finale Sunday Funday | \$20-\$50

HAULYP Event Tickets [here](#). PW: NULCONF23



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CONFERENCE SESSIONS

2022 Session Topics:

- Black Power Renewed: Challenging the Social Justice Backlash
- The End of Inclusion: Resetting the Agenda on DEI in the Workplace
- Racism is a Preexisting Condition: Closing the Health Gap
- Protect the Bag Live with Lecrae: Building Generational Wealth in the Black Community

2022 YP LEADs Session Topics:

- The Audacity: Owning Your Career from Salary Negotiation to Executive Presence
- The Employed Entrepreneurship Playbook



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HOUSTON YP EVENTS

Tuesday | HAULYP Black Excellence Mixer at Rockhouse | Free - \$15

Wednesday | HAULYP Grown & Sexy Soiree at Bungalow | \$65-\$80

Saturday | HAULYP About Last Night at Grooves | \$25-\$25

Sunday | HAULYP The Finale Sunday Funday | \$20-\$50

HAULYP Event Tickets [here](#). PW: NULCONF23





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HAULYP ROAD TO CONFERENCE



**SOCIAL WEEK
WITH THE URBAN
LEAGUE**

July 25-30

CURATED FOR THE YOUNG, GIFTED & BLACK

#NULCONF23



National Urban League
Young Professionals



Houston Area
Urban League
Young Professionals

**NATIONAL
URBAN
LEAGUE
CONFERENCE
2023**

Road to 
HOUSTON
IG Live!

APRIL 21

Urban League of Hampton Roads YP
Buffalo Urban League YP

MAY 5

Metropolitan Wilmington Urban League YP
Urban League of Metropolitan Seattle-YP

MAY 19

Thursday Network
Urban League of Broward County YP Network

JUNE 2

Urban League Twin Cities YP
Austin Area Urban League YP

JUNE 16

Urban League Of The Upstate YP
Los Angeles Urban League YP

JUNE 30

Urban League of Greater Chattanooga YP
Urban League of Greater Atlanta YP

JULY 14

The Exchange at the Indianapolis Urban League
Central Florida Urban League YP

#NULCONF23





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ULSTL UPDATES

105th Annual Dinner Recap:

[2022 Programs & Services Recap \(10 min\)](#)

[2022 Annual Report](#) | [105th Annual Dinner Photos](#)





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PROGRAMS RECAP

APR 15 | Membership Meet & Greet @ Mozay's





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PROGRAMS RECAP

APR 22 | National Day of Service Annual Event: Reimagining Black Empowerment Through STEAM w/ the STL National Blues Museum





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COMMITTEE UPDATES

If you would like [more information on committees](mailto:president@ulyp-stl.org) or committee chair positions, please email president@ulyp-stl.org.

COMMITTEE CHAIRS

- Advocacy (Civic Engagement) - Larry Davis
- Community Service - Amy Haymore, Malik Oliphant
- Marketing & Communications - Dr. Justavian Tillman
- Membership - Shannon Johnson, Aaron Cannon
- Personal & Professional Development (PPD) - Dr. Donte Kara, Brian James

Open co-chair positions: Advocacy, Marketing & Communications

OFFICERS

- President - Anna Lisa Butler
- Vice President - Kayla Crawford
- Treasurer - Open
- Secretary - Open
- Parliamentarian - Erica Williams
- Advisor - Barry Neal





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ADVOCACY COMMITTEE

Larry Davis, advocacy@ulyp-stl.org | Co-Chair Position Open

Committee Members:

- Cara LaGrow
- Jenae Davis
- Jasmine Hayles

Confronting Bias: Thriving Across Our Differences

- Thursday, April 26, 6:00pm
- ULSTL Ferguson Empowerment Center
- Speaker: Kenneth Murdock





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COMMUNITY SERVICE COMMITTEE

Amy Haymore & Malik Oliphant, service@ulyp-stl.org

Committee Members:

- Ebony Stiles
- Willie Haymore

Give STL Day

- Wednesday, May 10, 6:00pm
- Mozay's Restaurant
- DJs and Comedian Jasmine Kimbrough
- Raffles and door prizes



MEMBERSHIP COMMITTEE

Shannon Johnson & Aaron Cannon, membership@ulyp-stl.org

Committee Members:

- Glenda Nelson
- Jasmine Kimbrough





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PERSONAL & PROFESSIONAL DEVELOPMENT (PPD) COMMITTEE

Brian James & Dr. Donte Kara, professionaldevelop@ulyp-stl.org

Committee Members:

- Taylor Gillespie
- Ebony Stiles

Step Up Your Credentials: How Free Certifications Can Make You Stand Out & Make a Better Case For a Raise, Promotion or Career Change

- Date TBD
- Location TBD
- Speaker: SLU Workforce Center





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MARKETING COMMITTEE

Dr. Justavian Tillman, marketing@ulyp-stl.org

Committee Members:

- Frank Williamson
- Christen Griffin
- Christopher Randall
- Alex Rucker





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ATTENDANCE SURVEY



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JOIN THE MOVEMENT

STEP 1: MEMBERSHIP APPLICATION

WWW.ULYP-STL.ORG

SELECT "JOIN ULYP"

FILL OUT MEMBERSHIP APPLICATION

STEP 2: PAY \$20 MEMBERSHIP DUES

WWW.ULSTL.COM

SELECT "BECOME A MEMBER"

SELECT "URBAN LEAGUE YOUNG PROFESSIONALS \$20"

Urban League Auxiliaries Memberships

- Federation of Block Units: \$25
- Urban League Guild: \$50
- Urban League Young Professionals: \$20



@uly-p-stl



@ulypstl



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PROTECTING YOUR MOST VALUABLE ASSET: YOU.

Insurance Workshop with Chiffon Thomas

How do you protect your family if the unexpected happens or if you're unable to work because of a disability? Nowadays, you can be in the right place at the right time, and because of today's climate, suffer a horrific tragedy. Today, we learn how to be prepared for the unexpected.

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April
**GENERAL
BODY
MEETING**


VIRTUAL

MONDAY, APRIL 24, 2023

SCHEDULE

6:00 - 7:00 PM
MEETING

7:00 - 8:00 PM
PROFESSIONAL DEVELOPMENT
INTRODUCTION TO INSURANCE WITH
CHIFFON THOMAS



CHIFFON THOMAS

"To provide individual attention when it comes to protecting what matters most to you through education, honesty and transparency."



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CHIFFON THOMAS

Chiffon Thomas has been in the insurance industry for over ten years, starting with life and health industries, and expanding her skillset to property and casualty. Chiffon understands that each person has a different definition of and different needs when it comes to their insurance. Her approach is to educate and advise you about your options and work with you to do what's in your best interest.

Chiffon is licensed in Missouri, Kansas and Illinois, and joined American Family Insurance in 2020. American Family Insurance offers home, auto, life and commercial insurance, but she is also well versed in annuities and Medicare insurance. Her current role allows her to be an active member in the community, and she currently volunteers at a local food pantry and acts as an advisor for a small business organization.

